

Goal	Year One Priorities	Areas of Responsibility	Status/ Completion Date	Evidence of Success
<p>1A: Enhance quality of life for students.</p> <p>Goal Coordinator: VPSA</p>	<p>A. Comprehensive safety plan and regular safety training for faculty and staff</p> <p>B. Student engagement plan</p> <p>C. Comprehensive resident life plan</p>	<p>Priorities A-C:</p> <ul style="list-style-type: none"> <li>• VPSA</li> <li>• Deans of Students and VPSC</li> <li>• Student Services Committee</li> </ul>	<p>A. In progress</p> <p>B. In progress</p> <p>C. In progress</p>	<p>A.-C. Models are currently being researched for each of these plans through the Housing Committee, Student Affairs Committee, and Office of Student Affairs personnel.</p> <p>C. Multiple employee, community, and student groups were involved in offering input for new resident hall design for greater student engagement.</p>
<p>1B: Enhance recruitment, retention, and graduation.</p> <p>Goal Coordinator: VPEM</p>	<p>A. Data collection (e.g. CCSSE)</p> <p>B. Data analysis (e.g. CCSSE)</p> <p>C. Analysis of online and evening course enrollment and completion in Fall</p> <p>D. Spring-if indicated, add more online/evening</p> <p>E. Professional dev. for faculty/staff on advising</p>	<p>Priority A:</p> <ul style="list-style-type: none"> <li>• VPEM / Director of I.R.</li> </ul> <p>Priority B:</p> <ul style="list-style-type: none"> <li>• Adm. Council- all areas</li> <li>• Assessment and Curriculum Committees</li> </ul> <p>Priorities C-E:</p> <ul style="list-style-type: none"> <li>• VPEM</li> <li>• Academic Divisions</li> <li>• Online and Technology Committees</li> <li>• Faculty and Staff Affairs Committee</li> </ul>	<p>A. Ongoing</p> <p>B. Ongoing</p> <p>C. Ongoing</p> <p>D. Not indicated</p> <p>E. Ongoing</p>	<p>A. CCSSE survey was conducted Spring 2013; student satisfaction survey was completed Spring 2014. (See Appendix for 1B, <i>Summary of Student Engagement and Satisfaction Surveys.</i>)</p> <p>B. CCSSE results were shared in Fall 2013 through faculty in-service, email, and web posting; student satisfaction survey results were shared through April 2014 faculty meeting, email, and web posting.</p> <p>C. Results of Online Course Analysis were shared with all online instructors in Spring 2014; committee made recommendations for training and faculty response time.</p> <p>D. 5% enrollment drop and lower pass rates for online limited new sections until further review.</p> <p>E. Academic advising issues were addressed in two monthly faculty meetings. Three webinars were purchased for staff to</p>

				review Summer 2014 on academic advising, and a position was reallocated for new full-time advisor in Stillwater. An Advisors Handbook was also created for new advisors.
2: Cultivate/maintain partnerships to inform/improve academics, student experiences, & regional needs.  Goal Coordinator: VPAA	A. Conduct environmental scan on workforce needs. B. Review personal/professional certificates.	Priority A: <ul style="list-style-type: none"> <li>• President</li> <li>• Director of I.R.</li> <li>• Adm. Council</li> <li>• Division Chairs</li> <li>• Grant Committee</li> </ul> Priority B: <ul style="list-style-type: none"> <li>• Academic Affairs</li> <li>• Coordinator for Service Learning</li> </ul>	A. Ongoing B. Ongoing	A. The Plus 50 Grant Survey was completed Spring 2014, and a task force was created to identify workforce needs and sources for existing scans. B. The Certificate for Practical Nursing was approved by the Oklahoma State Regents May 2014; other certificates are being reviewed. <i>(Also see Appendix for Goal 2, NOC partnerships created or continued in 2013-2014.)</i>
3: Upgrade facilities for quality and efficiency.  Goal Coordinator: VPFA	A. RFP for beautification for Enid/Tonkawa B. RFP for consultants on student housing C. Prioritize current list of projects for facilities on all campuses D. Address emergency issues (every year)	Priorities A-D: <ul style="list-style-type: none"> <li>• President</li> <li>• VPFA</li> <li>• AVP for Physical Plant</li> <li>• VPDC</li> <li>• Housing Committee</li> <li>• Student Services Committee</li> <li>• Director of I.T.</li> </ul>	A. Ongoing B. Completed C. Ongoing D. Ongoing	A. The Landscape and Nursery Manager position was filled in Spring 2014. Landscaping projects were completed; others are in progress. Bollards were installed and campus parking lots resurfacing is in progress. Unsafe and dilapidated structures were removed and external building rehabilitations completed. B. Groundbreaking for new dormitories in Enid and Tonkawa is set for July 16, 2014. 50% design documents were reviewed and bids are to be sent out July 30, 2014. C. The Campus Master Plan, prioritizing capital projects for 2016-2020, was submitted to the Long-Range

				<p>Capital Planning Commission on June 11, 2014. Summer 2014 projects have been identified and FY 2014 capital requests are being evaluated.</p> <p>D. Electrical, mechanical and plumbing issues were addressed, as well as repairs needed for safety, security, and ADA compliance.</p>
<p>4: Enhance professional development and quality working conditions for NOC employees.</p> <p>Goal Coordinators: VPEC &amp; VPSC</p>	<p>A. Improve new employee orientation – create a formal process and checklist for faculty and staff</p> <p>B. Survey prof. dev. needs</p> <p>C. Develop/choose employee satisfaction survey</p> <p>D. Provide professional development opportunity to train supervisors</p>	<p>Priorities A-D:</p> <ul style="list-style-type: none"> <li>• Faculty and Staff Affairs Committees (Chaired by AVPAA and HR Director)</li> <li>• VPAA</li> <li>• VPFA</li> <li>• Director of I.T.</li> <li>• Professional Development Committees (Faculty/Staff)</li> <li>• Employee Social, Cultural &amp; Community Relations Committee</li> </ul>	<p>A. In progress</p> <p>B. Completed</p> <p>C. Completed</p> <p>D. Ongoing</p>	<p>A. The employee orientation checklist is currently being developed with plans for implementation Fall 2014.</p> <p>B. Results from the Faculty Survey for Professional Development were shared with all faculty in Fall 2013 in-service meeting; results were also shared with the Professional Development Committee to assist in identifying training needs.</p> <p>C. The Noel-Levitz Employee Satisfaction survey was identified as measure with institution-specific questions added. Survey was made available in April 2014 and results will be shared with Board of Regents and employees in July.</p> <p>D. \$15,000 was allocated each for faculty and staff professional development in 2013-2014. In addition, each full-time faculty member had \$900 allocated for travel related to professional development. New division chairs were invited to participate in chair leadership training through ELA.</p>

<p>5: Diversify and increase revenue streams</p> <p>Goal Coordinator: VPDC</p>	<p>A. Explore sales and property tax revenue</p> <p>B. Implement updated foundation strategic plan</p> <p>C. Create one-page description of NOC “wish list” for donors</p> <p>D. Increase grants each yr.</p>	<p>Priority A:</p> <ul style="list-style-type: none"> <li>• President/Regents/VPFA</li> </ul> <p>Priorities B-C:</p> <ul style="list-style-type: none"> <li>• VPDC</li> <li>• Alumni Director</li> <li>• NOC Foundation Board</li> <li>• Scholarship Committee</li> </ul> <p>Priority D:</p> <ul style="list-style-type: none"> <li>• Grant Coordinator</li> </ul>	<p>A. Reviewed</p> <p>B. Completed</p> <p>C. Ongoing</p> <p>D. Ongoing</p>	<p>A. After exploratory meetings, priority A was determined not to be a feasible option at this time.</p> <p>B. New strategic plan was created in 2013-2014 and implementation is ongoing.</p> <p>C. Donor wish list was incorporated into NOCF Strategic Plan.</p> <p>D. Currently \$343,966 in grants have been submitted but not yet awarded, and NOC is continuing implementation of the NSF, TAACCCT, Plus 50, and other grants.</p>
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## **Appendix for 1B: Summary of Student Engagement and Satisfaction Surveys**

### **CCSSE Engagement Survey** (administered Spring 2013)

Three Areas of Highest Student Engagement for NOC Students Compared to 2013 Cohort

1. Number of written papers or reports of any length
2. Used email to communicate with an instructor
3. Frequency of using computer lab

Three Areas of Lowest Student Engagement for NOC Students Compared to 2013 Cohort:

1. Analyzing the basic elements of an idea, experience, or theory
2. Preparing for class (studying, reading, writing, rehearsing, doing homework, or other activities related to your program)
3. Discussed ideas from your readings or classes with others outside of class (students, family members, co-workers, etc.)

2013-2014 Initiatives to Address Areas of Highest Level of Concern:

- Brainstorming sessions on student engagement during Fall 2013 in-service sessions
- Scheduled speaker for Fall 2014 in-service on flipped classrooms

### **NOC Student Satisfaction Survey** (administered Spring 2014)

Three Areas of Highest Levels of Satisfaction:

1. Faculty who teach are knowledgeable about their subject areas.
2. Overall, I am satisfied with my experience at NOC.
3. Classrooms and general facilities are safe, clean, and conducive to effective learning.

Three Areas of Lowest Levels of Satisfaction:

1. Courses required to complete my degree are available when I need to take them.
2. Prior to enrollment, a school financial aid officer provided financial aid counseling to help me understand the responsibilities of borrowing money to finance my education.
3. Prior to enrollment, I received clear information as to how much my education would cost.

2013-2014 Initiatives to Address Areas of Highest Level of Concern:

- Analysis of enrollment patterns and pass rates for flexible scheduling options, including online courses and evening courses
- Plus 50 Grant Needs Survey used to further identify barriers to degree completion
- Implementation of Student Loan Default Plan to increase financial aid counseling
- Additional contact information on the website for Financial Aid Office
- More detailed tuition and fees cost analysis added to website
- Mailing of cost-saving fast-track remedial options to new applicants for admission

## **Appendix for Goal 2: NOC Partnerships Created or Continued in 2013-2014 for Degree and Certificate Development**

### Advisory Boards, Internship Partners, and Job Shadowing Partners

- Agriculture advisory board members include Angus Ranch, Blubaugh Insurance, Dale DeWitt-State Representative Braman, Crumrine Auctioneers, JKJ Auctioneers; P & K Equipment, Silver Top Farms, and State FSA Director, France Tolle.
- Business advisory board members include Bankers Life and Casualty, Charles Machine Works, First National Bank, Northwestern Oklahoma State University, Pioneer Career Technology Center, Ponca City Chamber of Commerce, and Teachable Moments: A Leadership & Teamwork Training Company. Business internship partners also include the following: Fall 2013 – RCB Bank; Spring 2014 Work Force Oklahoma; Summer 2014 Bankers Life and Casualty.
- Digital Media Institute advisory board members include Duncan Brinsmead Autodesk/Alia, Carlos Lovato Digital Resources, Inc., Jason Schleifer Freelance Artist, Vico Sharabani Rhino VJX and Design, Scott Squires Industrial Light and Magic, Craig Woods Ag. Comm. Services, Kevin Hanley Creative Video Works, Inc., and Piyush Patel PL Studios
- Nursing/Allied Health advisory board members include Blackwell Integris, Children's OU, The Commons and Greenbrier, Cushing Regional, Enid PT Professionals Inc., Hillcrest Manor, Integris Bass, Meadowlake, Northern Therapy & Rehabilitation, Inc., Northwest Behavioral, Northwest Specialty Hospital, Oklahoma Forensics, OU Medical, Ponca City Medical, and Ponca City Nursing and Rehab, Redbud Assisted Living, St. Mary's Hospital, Stillwater Medical Center, and Westhaven.
- Process Technology advisory board members include Air Products, CF Industries, Continental Technologies, FRI-Fractionation Research Institute, Jupiter Sulfur, Koch Industries, NCRA Refining-Kansas, OG&E, Oklahoma Municipal Power Authority, Phillips 66, Schlumberger, Siemens Chemical, Sunflower Electric Power Cooperative, and Tassenderlo Kerley Industries. PTEC job shadowing partners include Koch Industries in Enid, OG&E Sooner Plan in Red Rock, and Fractionation Research Institute in Stillwater.

### Clinical Site Partners for NOC's Nursing Program

#### *Acute Care Hospitals*

- Cushing Regional
- Integris Bass Baptist Health Center, Enid
- Integris Blackwell Regional Hospital
- Northwest Specialty Hospital, Enid
- OU Children's Hospital of Oklahoma City
- OU Medical Center, Edmond
- OU Medical Center, Oklahoma City
- Perry Memorial Hospital
- Ponca City Medical Center
- St. Mary's Hospital, Enid
- Stillwater Medical Center

#### *Behavioral Health*

- Integris Bass Behavioral Health Hospital, Enid
- Light House, Woodward
- Northwest Center for Behavioral Health, Ft. Supply
- Oklahoma Forensics Center, Vinita
- Valley Hope, Cushing

#### *Long Term Care*

- Grace Living Center, Stillwater
- Greenbrier, Enid
- Hillcrest Manor Nursing Center, Blackwell
- Ponca City Nursing & Rehabilitation Center
- Redbud Assisted Living, Perkins
- Renaissance of Stillwater
- United Methodist Home-The Commons, Enid
- Via Christi Village, Ponca City
- Westhaven, Stillwater

#### Economic Development Partners

- Economic Development Council
- Enid Regional Development Alliance (ERDA)
- Northwest Oklahoma Alliance (NWDA)
- Northwest Oklahoma Workforce Investment Board (NOWIB)
- Oklahoma Manufacturing Alliance
- Ponca City Development Authority
- Standing Bear Institute
- Tonkawa Development Authority

#### Educational Partnerships

- Articulation agreements with transfer institutions--NWOSU, NSU, OSU, UCO
- Northern Oklahoma College Foundation, Inc.
- NOC-NWOSU Bridge Program for Scholarships
- NOC-OSU Gateway Program for Transfer
- Reverse Transfer Agreements with OSU and UCO
- University Center

#### Grant Partnerships

- TAACCCT Grant Submission in Progress—Cimarron Animal Clinic, FW Zaloudek/Case IH, Garfield, Inc., GM Farmers Cooperative, GM Farmers Grain, Kugel Spraying and Boom Fabrication, Livingston Machine, P&K Equipment Company/John Deere Company, Rockin' Tooth Ranch, Stillwater Milling, Two Rivers Cooperative, Wako, Inc., and Warren CAT

#### Higher Education Memberships

- Council for Advancement and Support of Education (CASE)

- Enid Higher Education Council (EHEC)
- National Association of Developmental Education (NADE)
- Oklahoma Association for Community Colleges (OACC)
- Oklahoma Association of Developmental Education (OKADE)
- Oklahoma State Regents for Higher Education (OSRHE) Councils for Higher Ed Officers
- Oklahoma College Public Relations Association (OCPRA)